

## SUMMARY

### Sub-Action E.4.1: Increasing volunteer involvement in habitat and species management activities

Deliverable: Guidelines and quality criteria for organizing habitat management activities as public events using the brand "Let's do it for nature!" (online document)

This document has been developed within the framework of the LIFE-IP LatViaNature project for the initiative "Let's do it for nature!" The joint initiative of the Nature Conservation Agency (NCA) and the Pasaules Dabas Fonds (PDF) provides for volunteers to do good things for nature, meet new people and learn new skills related to nature conservation. The guidelines and quality criteria are created to organize the voluntary activities more successfully and coherently. The cooperation and responsibilities of the organizers are described in the first part of the guidelines. There are 3 cooperation schemes - first, the open events organized by the Nature Conservation Agency or Pasaules Dabas Fonds, second, the closed events organized by the NCA or PDF and third, the open or the closed events organized by the LIFE-IP LatViaNature project itself.

The second part of the document consists of 4 quality criteria:

1. Compliance with the guidelines for the management of habitats of the EU importance,
2. Thematic message and educational character of the event for different audiences,
3. Communication in the public space to increase environmental awareness in society,
4. "Let's do it for nature!" - a climate and environment friendly event.

Information about the events will be available on the website of the initiative "Let's do it for nature!" - <https://www.darudabai.lv/>, as well as on the website of the LIFE-IP LatViaNature project - <https://latvianature.daba.gov.lv/>

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